

Monthly Recovery Report — March

Blue Ridge Roofing & Restoration (Demo Company)

APEX
AI SYSTEMS

Revenue Recovery Score	78 / 100	Demo data
After-hours contacts answered	43	Measured
Median first response (web leads)	3m 12s	Measured
Estimates revived to a reply	6	Measured
Average estimate value	\$14,900	Provided

"Re-opened conversations" are measured. What closes from them depends on your sales process — so we report the measured funnel and label every step of the estimate. We do not report projections as results.

Source: Operations Feed · Provenance legend: Measured · Provided · Benchmark (cited) · Assumption (labeled)

This is a sample only. Built on Apex's demo company (Blue Ridge Roofing & Restoration) to illustrate report format and provenance discipline — not a real client's results, and not a promise or projection of what any engagement will produce. A real Apex Monthly Recovery Report is generated from your own installed system's logged events.